



ESG 研究中心  
RESEARCH CENTRE FOR ESG  
香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG



商業、經濟及公共政策研究中心  
Business, Economic and  
Public Policy Research Centre

# ESG IN FOCUS: HSU-SYU SEMINAR

## ESG x Internationalization



Recently, applying ESG criteria to evaluate firm-level performance has garnered significant attention in academic research. Leveraging the broad scope of international finance within RIBAF and the increasing call for ESG-focused research in the field of international business issues, this seminar to address research issues in the realm of “ESG x Internationalization”.

This seminar is co-organized by Research Centre for ESG, HSUHK and Business, Economic and Public Research Centre, HKSYU. We will discuss various research topics covered by a forthcoming special issue at the *Research in International Business and Finance (RIBAF)*:

- International comparison of sustainability and ESG disclosure
- ESG regulations and greenwashing: A cross-country comparison
- Performance implications of circular economy practices
- Internationalization and firms' financial sustainability
- Sustainable investment and green finance in international markets
- Environmental strategies of multinational corporations
- IB theories in addressing ESG issues across nations
- Innovation and sustainability within the global competitive arena

### Acknowledgement

This Seminar is partially supported by an Institutional Development Scheme (IDS) (RGC Ref. No.: UGC/IDS(R)14/21) from the Research Grants Council (RGC) of the Hong Kong Special Administrative Region, China.

### MODERATOR



Prof. Louis Cheng  
HSUHK

### KEYNOTE SPEAKER



Prof. John Goodell  
University of Akron

### INDUSTRY SPEAKER



Mr. Chanyoo Kim  
ESG Client Engagement  
Senior Specialist  
S&P Global



## DETAILS

- **Date:** Feb 17 (Mon), 2025
- **Time:** 2:30-4:30 pm
- **Venue:** CR 002, Creative Humanities, The Hang Seng University of Hong Kong, Hang Shin Link, Siu Lek Yuen, Shatin, Hong Kong
- **Registration:** <https://forms.office.com/r/5erAxRQ0vb>  
(Registration Deadline: 13 February 2025 (Thu), 12 nn)



Scan to register

## PROGRAM

**2: 15-2:30 pm**     *Registration*

**2: 30-2:45 pm**     *Introduction*

**Prof. Louis Cheng**

Dr S H Ho Professor of Banking and Finance, HSUHK

**2: 45-3:15 pm**     *Industry Sharing*

**Topic:** S&P Global ESG Scores methodology and assessment approach

**Mr. Chanyoo Kim**

ESG Client Engagement Senior Specialist, S&P Global

**3: 15-4:15 pm**     *Research Dialogue*

**Moderator**

**Prof. Louis Cheng**

Dr S H Ho Professor of Banking and Finance,  
HSUHK

**Panel Member**

**Prof. John Goodell**

Editor in Chief, *Research in International Business and Finance*  
(RIBAF), Professor in Finance, University of Akron, USA

**4: 15-4:30 pm**     *Networking (Refreshments served)*